



DOWNTOWN MAGNOLIA
MAY 17 AND 18, 2024

MAGNOLIA
Blossom
FESTIVAL
24

Sponsorship Opportunities



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The Magnolia Blossom Festival and World Championship Cook-Off began as the Sidewalk Art Show in 1950, then blossomed in to the festival that it is today. The art show quickly began gaining traction and launched the Magnolia Blossom Festival in 1989, and the World Championship Steak Cook-off the subsequent year. Since, the festival has become one of the most anticipated events for families and grillers from around the country.

BY SPONSORING THE MAGNOLIA BLOSSOM FESTIVAL™ AND WORLD CHAMPIONSHIP STEAK COOK-OFF™, YOUR BUSINESS GAINS VISIBILITY IN FRONT OF A DIVERSE AUDIENCE, ASSOCIATING YOUR NAME WITH GOOD TIMES, GREAT MUSIC, AND DELICIOUS FOOD. THIS SPONSORSHIP OPPORTUNITY ALLOWS YOU TO BE RECOGNIZED FOR CONTRIBUTING TO THE SUCCESS OF THE LARGEST EVENT IN COLUMBIA COUNTY.

SPONSORSHIPS NOT ONLY KEEP STEAK TICKET PRICES AFFORDABLE BUT ALSO CONTRIBUTE TO A WEEKEND FILLED WITH COMPLIMENTARY FESTIVAL EVENTS. WITH YOUR SPONSORSHIP, YOU'LL RECEIVE VALUABLE BENEFITS SUCH AS ADVERTISING EXPOSURE, EVENT TICKETS, T-SHIRTS, AND MORE – ALL TAILORED TO ASSIST IN THE GROWTH OF YOUR BUSINESS OR AS REWARDS FOR YOUR TOP-PERFORMING EMPLOYEES

THIS EVENT HAS PLAYED A SIGNIFICANT ROLE IN PUTTING MAGNOLIA ON THE MAP, EARNING NATIONAL RECOGNITION THROUGH THE FOOD NETWORK AND RFD CHANNEL. IN 2023, THE FESTIVAL WAS NAMED THE TOP "FOOD-THEMED EVENT" BY THE ARKANSAS FOOD HALL OF FAME.

WE INVITE YOU TO BECOME A FESTIVAL PARTNER, MAKING A POSITIVE IMPACT ON THE COMMUNITY. FOR PERSONALIZED SPONSORSHIP PACKAGES THAT ALIGN WITH YOUR BUDGET OR TO SECURE TICKETS FOR YOUR EMPLOYEES OR CUSTOMERS, PLEASE REACH OUT TO US AT 870-234-4352.

THANK YOU FOR CONSIDERING THIS EXCITING OPPORTUNITY. WE LOOK FORWARD TO THE OPPORTUNITY TO COLLABORATE AND ENSURE THE CONTINUED SUCCESS OF THIS EVENT!

WWW.BLOSSOMFESTIVAL.ORG
CONTACT RACHEL JENKINS, RJ@CCALLIANCE.US FOR MORE
INFORMATION



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Grand Champion Sponsorship \$7,000

- Sponsor Logo on all printed advertisements
- Sponsor Logo on event website
- Sponsor Logo on event set-up crew t-shirts
- 1 commercial vendor booth
- 2-day logo slide stage ad
- 1 Steak Cook-off Entry
- 18 Steak Dinner Tickets
- 18 Blossom Festival or Steak T-shirts
- 18 Coke “free drink” coupons

Ribeye Sponsorship \$5,000

- Sponsor Logo on all printed advertisements
- Sponsor Logo on event website
- Sponsor Logo on event set-up crew t-shirts
- 2-day logo slide stage ad
- 1 Appetizer Challenge Entry
- 14 Steak Dinner Tickets
- 14 Blossom Festival or Steak T-shirts
- 14 Coke “free drink” coupons



Ribeye Booster \$2,500

- Sponsor Logo on all printed advertisements
- Sponsor Logo on event website
- Sponsor Logo on event set-up crew t-shirts
- 11 Steak Dinner Tickets
- 11 Blossom Festival T-shirts
- 11 Coke “free drink” coupons



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Ribeye Backer \$1,500

- Sponsor Logo on all printed advertisements
- Sponsor Logo on event website
- Sponsor Logo on event crew t-shirts
- 6 Steak Dinner Tickets
- 6 Blossom Festival T-shirts
- 6 Coke “free drink” coupons

Ribeye Supporter \$600

- Sponsor Logo on event website
- 4 Steak Dinner Tickets
- 4 Blossom Festival T-shirts

Ribeye Patron \$300

- Sponsor Logo on event website
- 2 Steak Dinner Tickets
- 2 Blossom Festival T-shirts





Appetizer Challenge Sponsorship \$2,000

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- Sponsor name and/or logo on all marketing materials related to the appetizer challenge
- Sponsor may determine 1 (one) ingredient, supplied by sponsor to all participants to be used in each entry of the appetizer challenge
- Sponsor may choose 1 (one) representative to serve as an appetizer judge
- Sponsor may assist in the presentation of appetizer challenge awards
- Sponsor Logo on appetizer challenge awards
- Sponsor Logo on all printed festival advertisements
- Sponsor Logo on event website
- Sponsor Logo on event set-up crew t-shirts
- 8 Steak Dinner Tickets
- 8 Blossom Festival or Steak Cook-Off t-shirts

